

FAIZA FARID AHMED

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SENIOR EXECUTIVE

30 years of successful entrepreneurial experience in the fields of international logistics and alternative power generation and 20 years of experience in Foreign Affairs for the Government of the Republic of Italy.

Dynamic, result and quality oriented leader with a strong track record in entrepreneurial and political relations in the Middle East. Superior interpersonal skills, capable of solving multiple and complex issues (strategic, organizational, political and legal). Excellent interpersonal connections across the Middle Eastern region. Additional areas of expertise include:

- Strategy & Mission Planning
- Billing, Collection & Cash Management
- Contract Negotiation and Strategic Alliance
- Public Relations
- Policy & Procedure Development
- Government Regulation & Relations

PROFESSIONAL EXPERIENCE

ITALIAN MINISTRY OF FOREIGN AFFAIRS,

Honorary Consul of Italy in South Sinai

Sharm el Sheikh, Egypt

June 1994 – Present

Appointed Honorary Consul of Italy by a Decree from the Italian Minister of Foreign Affairs in June 1994 to extend the services by the Italian Mission to Egypt for the growing presence of Italian citizens in South Sinai. Services provided include legal, medical and social assistance to Italian residents and tourists that passed 1 million persons per year during 2008/2009.

Notable Accomplishments:

- Coordinator between the Italian and Egyptian Authorities for the World Peace Congress held in Sharm el Sheikh in 1996.
- Coordinator between the Italian and Egyptian Authorities for the commercial and cultural bilateral talks in 2009.
- Coordinator between the Italian and Egyptian Authorities for the commercial and cultural bilateral talks in 2010.

FRIENERGY LTD

Board Member & Director

Cairo, Egypt

December 2008 – Present

Board Member and Director of an Egyptian start-up electric company exclusively focused on the development of alternative energy.

GIMA SHIPPING & SERVICES BUREAU

Co-Founder & Owner

Cairo, Egypt

October 1981 – December 2008

Co-Founder of an Egyptian special logistic service company operating in the oil, power and telecommunication industries. The Company was started up in October 1981 in Cairo and it quickly opened 3 branches in Alexandria, Suez and Port Said with a total fleet worth \$2 million by 1990.

Notable Accomplishments:

- Finalized the contractual agreement for the logistic service of Dakhleila Steel Factory construction in Egypt in 1984.
- Finalized the contractual and legal agreements for the first transportation of over sized equipment using river barges for the construction of the Kuraimat Power Station, Egypt from 1995 to 1998.
- Clearing of all materials received via sealift and dispatch to final locations in Cairo for the construction of the telecom infrastructure by Siette-Alcatel from 1981 to 2003.

- Finalized the legal permits to allow the first commercial vessel to arrive in Sharm el Sheikh transporting the power generators for the construction of the power station of Sharm el Sheikh in 1996.
- First woman operating in the Egyptian logistic industry.

IMPRESIT S.p.A.

Branch Administrative Director

Lagos, Nigeria

November 1974 – June 1977

BONIFICA S.p.A. (IMPRESIT GROUP S.p.A.)

Branch Deputy General Manager

Aleppo/Damascus, Syria

October 1970 – October 1974

BONIFICA S.p.A. (IMPRESIT GROUP S.p.A.)

Head of Administration Department

Cairo, Egypt

January 1969 – September 1970

Site Accountant

January 1968 – January 1969

EDUCATION

UNIVERSITÀ BOCCONI, *PhD in Business Administration and Management*

BOARDS & MEMBERSHIP (partial listing)

Member of the Board of Directors and Head of Touristic Committee, Italian-Egyptian Chamber of Commerce

Founding Member and Member of the Board of Directors, Arab Council of Business Women

Former Member of the Board of Directors, Business Women of Egypt 21 Association

Former President, Rotary International, Cairo West Club

HONORS & AWARDS

Commendatore dell'Ordine della Stella della Solidarietà Italiana from the President of the Republic of Italy, 2005

Croce di Dama di Commenda dell'Ordine di San Silvestro Papa from Pope John Paul II, 2005

LANGUAGES

Arabic, Fluent

Italian, Fluent

English, Fluent

French, Fluent